

Blue Reference Announces Inference for R Commercial Release

Inference delivers the first fully integrated set of tools for collaboration, data analysis, and enhanced reporting using the R statistical computing language in Microsoft® Office

February 9, 2009

Blue Reference, Inc., a leading provider of software that powers the discovery and application of knowledge, concluded a nine month beta release cycle with the announcement of the commercial release of Inference for R. The release is comprised of tools that enable users of the R software environment for statistical computing to leverage the productivity features of Word and Excel documents for collaboration, data analysis, and enhanced reporting.

Inference functions as a Microsoft Office add-in that has a point-and-click interface for adding R code, packages, and structured data to Word and Excel documents. With a single click, the Word or Excel document can be automatically transformed into a results document, making reporting a cinch. And Inference utilizes all of the Microsoft Office productivity features that are essential for editing, formatting, and collaboration.

R users will find it easy to use Inference for creating reports and collaborating with colleagues because it is based on the familiar Microsoft Office user interface. It's a document centric approach, meaning that all relevant code, files, data, and text are neatly stored in a single document. So, users need only one document to collaborate with colleagues and provide fully reproducible results.

"Inference offers excellent value as a collaboration and reporting tool for R users," says Paul van Eikeren, Chief Executive Officer and President of Blue Reference. "Moreover, with R as its computational engine, Inference transforms the Microsoft Office environment into a platform for assembling and deploying data analysis and statistical computing solutions that provide immediate value - in a fraction of the time traditionally required."

Inference can be used to create and deploy situational applications, or highly tailored solutions, for solving complex data analysis problems. A solution might consist of an excel table in the form of a data frame, R code to plot data from the excel table, and instructions for adding data to the excel table. With Inference for R, such a solution can be deployed to end-users and executed within minutes.

Whether creating data analysis reports or deploying statistical computing solutions to a research team, Inference users cite the many benefits of doing their R work in Excel and Word documents. Blue Reference is currently offering a trial download of Inference for R at <http://www.InferenceForR.com>.

About Blue Reference, Inc.:

Blue Reference software and services power the discovery and application of knowledge; revolutionizing how scientists, engineers, technical professionals, and business professionals analyze data, design experiments, test quality, document results, and share information. Blue Reference is operated by the founders of IntelliChem, which pioneered the use of Electronic Laboratory Notebooks for R&D in the world's largest pharmaceutical companies and is now owned by Symyx Technologies.

For more information about Blue Reference, please contact Ben Hinchliffe [ben.hinchliffe AT bluereference.com].

###